

**Art Summit Notes**  
**February 16, 2010**

*At the meeting we divided the group into 5 interest areas and charged those groups to come back to the whole with 5 big ideas. Here is a transcription of the reports from those groups. The notes in italics are ways the ACBC can help move the process forward.*

*Thank you all for your ideas and suggestions. All of the comments not in italics are transcribed directly from the break out-groups reports.*

*You may notice that all of these issues fall into the same basic 9 categories that the questionnaire comments. I think this should be an indication of how we should structure our conversation in the future (see agenda for EAS part Deux.)*

*J.W. Rone*  
*Executive Director*  
*Arts Council of Beaufort County*

**Administration Group**

1. United Arts Fund (similar set up to United Way)  
*(The ACBC Community Arts Grants could be a place to work from to build a larger pool of available money to support the arts.)*
2. Identify competent leadership from for-profit businesses to involve with non-profits
3. Work with the City to grant \$50 - \$100k per year to artists to live in the NW Quadrant  
*(The ACBC in partnership with the Town of Port Royal has done significant research on how programs like this can be developed in the community. Any program of this nature takes planning, funding and support from the community.)*
4. Provide administrative work/consulting/professional development to artists
5. Find a method to provide \$1,000 scholarships to 1,000 students
6. Draw and keep people here by creating a Beaufort Traveling Art Exhibit (to go outside of Beaufort County) and include all types of art forms including architects, landscape designers and interior designers
7. Help artists find a way to give back through “in kind” if not monetary
8. Collect firm data about what the arts do, will do and where dollars go  
*(The ACBC has worked to gather this sort of data through surveys and economic impact study. This is the kind of work the ACBC does on a daily basis.)*

## **Visual Arts Group**

1. National juried show (create or expand existing ones)
2. Collaboration --- all medias together
3. Create a venue to multiple organizations / create an arts district
4. Media marketing blitz  
*(The ARTnews/Beaufortcountyarts.com national arts marketing program is a perfect platform to coordinate this blitz)*
5. Create a moveable/traveling exhibit (move around to existing venues in the county)
6. Create a barter system (e.g., art for health care)
7. Big Art Festival – Waterfront Park

## **Theater Group**

1. Establish a county-wide talent roster (set designers/construction, techies, director, etc)  
*(The ACBC has a good start on the collection of this data and with community support easily be the point of contact for this information.)*
2. Increase youth involvement in community arts programs
3. Create a resource list for technical items (loaner program)  
*(Another place where the ACBC could be of assistance.)*
4. Increase education of arts standards in schools and community
5. Theater companies need to be less territorial – “rising tide lifts ships”  
*(Great to note that there will be three theater productions on the boards in Beaufort this April watch for details.)*
6. Increase parental involvement

## **Music Group**

1. Create a central artist registry for people looking to hire musicians  
*(Sees to be a theme. Once again the ACBC is right here.)*
2. Training in media coverage – submittal deadlines, what will you print, how do you want it formatted

(The ACBC ARTsbiz program has held several workshops that have addressed this issue and would be happy to do it again to continue to educate our constituents on the business of art.)

3. More local performances for local musicians
4. Youth Music Showcase in waterfront park  
*(See note below.)*
5. Fill empty seats at music performances with kids for free
6. Explore alternate venues for performances (The Green, Arsenal, etc...)  
*(This is one of the topics for discussion at Emergency Art Summit part Deux.)*
7. Work with the City of Beaufort to make Busking legal  
*(To make this a reality we have to have the tourist traffic that will support it.)*
8. Make sure that there is good stewardship of the PAC and if the organization in charge isn't maintaining find a way to get it done (backstage now is very dusty)
9. PAC should be used by locals first  
*(The PAC is not a public facility and is owned and managed by the University of South Carolina Beaufort, although we can express these concerns they are issues that must be resolved by USCB and its administration. This also holds true for other venues in the community like the Waterfront Park and other privately owned property Perhaps our working together can help affect some of these policy and administrative issues.)*

### **Literary Group**

1. "Cooperative" is somehow at the root of all of this --- Look at what ACBC does already and figure out how to work together
2. How do we figure out financial resources and space that is inexpensive or free
3. Provide administrative resources to support grant writing  
*(This is a service that the ACBC offers through individual consultation and through workshops we have conducted in the past as part of ARTsbiz.)*
4. Art is Business --- it has to work both ways
5. Look at the ACBC, enhance what you've got

## **Above Comments Broken into 9 categories:**

### **COOPERATION:**

- Collect firm data about what the arts do, what they can/will do, and where dollars go
- Collaboration—all medias together
- Create a moveable/traveling exhibit (that is able to move around to existing venues in the county, for example, ACBC, SOPA, BAA, HHAL...)
- Increase youth involvement in community art programs
- Theater companies should be less territorial—"rising tide lifts ships"
- Youth Music Showcase in Waterfront Park
- Fill empty seats at musical/theatrical performances with kids for free
- Work with the City of Beaufort to make busking legal
- Make sure that there is good stewardship of the PAC, and if the organization in charge is failing to maintain the facility, or make proper use of the space/funding, find a way to get it done (i.e., backstage/rigging/drops, etc.—filthy, unsafe, and in disrepair!)
- PAC should be used by locals first
- "Cooperation" is somehow at the root of all of this—Look at what ACBC does already, and figure out how to work together—fund and enhance what you've already got!

### **ECONOMIC:**

- United Arts Fund (similar set up to United Way)
- Work with the City to grant \$50-\$100k per year to artists to live in the NW Quadrant
- Provide administrative work/consulting/professional development resources to artists
- Help artists to find a way to give back through "in kind," if monetary support is not possible
- Create a barter system (i.e. art for health care...)
- Big Art Festival—make use of Waterfront Park
- Increase youth involvement in community arts programs
- Space that is inexpensive/free

### **VENUE:**

- Work with the City of Beaufort to grant \$50- \$100k per year to artists to live in the NW Quadrant
- National juried show (create/expand existing ones)
- Create a venue to be used by multiple organizations
- Create an arts district
- Big Art Festival—Waterfront Park
- Theater companies need to be less territorial—"rising tide lifts ships"
- More local performances for local musicians
- Explore alternate venues for performances (The Green, Arsenal, etc...)
- Work with the City of Beaufort to make busking legal
- Inexpensive/Free space for artists/performances

### **ADMINISTRATIVE:**

- Identify competent leadership from for-profit businesses, and encourage them to become more involved with non-profits
- Work with the City to grant \$50- \$100k per year to artists to live in the NW Quadrant
- Provide administrative work/consulting/professional development to artists
- Find a method to provide 1,000 (Arts related) scholarships to 1,000 students
- Collect firm data about what the arts do, will do, and where dollars go
- National juried show (create, or expand upon existing one)
- Big Art Festival—Waterfront Park
- Establish a county-wide talent roster (set designers, construction, techies, directors, etc.)
- Increase youth involvement in community arts programs
- Create a resource list for technical items (sharing/barter/loaner program)
- Create a central artist registry for people looking to hire musicians
- More local performances for local musicians
- Youth Music Showcase in Waterfront Park
- Fill empty seats at music/theatrical performances with kids, for free
- Work with the City of Beaufort to make busking legal
- Ensure that there is good stewardship of the PAC, and if the organization in charge is failing to maintain, find a way to get it done
- PAC should be available for locals
- "Cooperation" is somehow at the root of all of this—look at what the ACBC does already, and figure out how to work together
- Provide administrative resources to support grant writing

### **OTHER:**

- Draw and keep people here by creating a Beaufort Traveling Art Exhibit (to travel outside of Beaufort Co.) and include ALL types of art forms including architects, landscape designers, and interior designers...
- Increase/implement higher standards for arts education in community and schools
- Increase parental involvement